



**ANDREW M<sup>c</sup>KEE**  
DESIGNER

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## EDUCATION

### Savannah College of Art and Design

*Bachelor of Fine Arts (BFA, Graphic Design)*  
2001–2005

## EXPERIENCE

### Sommify

*Co-Owner / Creative Director*  
4 Years / 2019–Present

Sommify is a wine tasting board game. Created all original branding; logo; designed the game board, playing cards, and all packaging under tight production deadlines. Proud co-owner of the company.

### Andrew McKee Design

*Freelance Design*  
21 years / 2001–Present

Between interfacing with high-end clients on visual content, supervising teams of up to 20 people, and directing all aspects of brand identity for a multi-million dollar company, I know what it takes to lead and be successful where expectation meets creative. I pride myself in my work, not only as a creative consultant on a director level, but as a lover of typography and, deep down, a lover of good design.

### Designs By Lolita

*Creative Director*  
12 years / 2005–2017

Built and managed teams of graphic designers, artists, web designers, product designers, and social media marketers.

Led all creative strategy regarding the brand and product development.

Worked with licensors' product departments on brand strategy, market trends and new product development.

## SKILLS/MISC

• Adobe Creative Cloud • Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe Fresco (obsessed) • Gift Industry Expert • Leader  
• Responsive Logo Designer & Developer • Brand Specialist • Purveyor of Marketing Know-how • Solutionist • Creative Director • Graphic Artist  
• Product Developer • Illustrator • Actor • Apparel Designer • Project Manager • Creative Consultant Board Game Designer & Developer  
• Package Designer • Client Relationship Manager •

